



**Senior Associate
Stearns Johnson Communications, Inc.**

Stearns Johnson Communications, Inc. is looking for an outstanding senior associate (3 – 6 years public relations experience) to join our team. We are a smart, aggressive group providing a comprehensive range of PR and marketing services to an exciting mix of start-up and mid-sized companies located throughout the U.S.

We are a boutique firm, passionate about achieving great results, work closely as a team, are always looking for new ideas, and have a stable, growing client base.

Responsibilities

The ideal senior associate will provide outstanding service, working with 2-3 clients at a time primarily on the following activities:

- Developing media/industry analyst relations strategy
- Creating innovative approaches to get client messages heard with all types of media (print, online, broadcast) media as well as industry analysts
- Conducting ongoing, aggressive media, analyst and conference manager outreach via phone, Twitter, email and other media
- Managing Twitter, Facebook, LinkedIn, blogs and other social media activity
- Supporting and managing media/analyst briefings and tours
- Writing press releases, bylined articles and related materials
- Securing speaking opportunities and awards
- Providing Rapid Response to breaking news

Other activities the senior associate will be involved in include:

- Thinking strategically about client communications issues and working with us to create solutions
- Assisting with preparation and presentation of new business presentations
- Participating in new business research and outreach (optional)

Qualifications

- 3-6 years total experience, 2-3 years at least of PR agency experience
- Passion for providing clients with outstanding work
- Strong track record of securing print, online and broadcast media coverage
- Strong history of obtaining analyst interest and coverage
- Excellent written and verbal communication skills
- Proven track record in providing strategy and results for clients
- Existing contacts with media and industry analysts
- Strong work ethic, self-starter personality
- Outstanding attention to detail
- Bachelor's degree
- Ambitious personality, eager for advancement
- Eagerness to learn and share successful strategies
- Sense of humor!

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What We Offer

- Competitive salary
- Strong medical and dental plans
- Ongoing training and career development
- Bonus program
- 401-K with guaranteed contribution
- Work-at-home policy
- Summer hours
- Casual attire

For more information, please contact: careers@stearnsjohnson.com or visit www.stearnsjohnson.com